Rose Woollett

Animator & Illustrator

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Education

Kingston University
Sep 2015 – June 2017
Illustration Animation,
BA Hons

Camberwell College of Arts Sep 2013 – June 2015 Illustration, FdA

Hackney Community College Sep 2011 – Jul 2013 Art and Design, Extended Diploma

About Me

Creative and versatile 2D artist with over 7 years of experience in animation and illustration, specialising in character animation, character design, digital illustration, and educational content for digital platforms.

Core Skills & Proficiencies

Expertise in Adobe After Effects, Photoshop, Illustrator, RIVE, and Moho.

- 2D Animation
- Character Rigging
- Character Animation
- Motion Design
- Character Design
- Storyboarding
- Composition
- Digital Illustration

Work Experience

Mid level Animator, QA

Dec 2021 - May 2025

- Produced high quality animated educational videos covering innovative market trends and emerging technologies, managing projects from storyboards to final animation.
- Designed and rigged a diverse range of characters and assets used in over 30 QA platform lesson videos over the past 3 years.
- Facilitated creative workshops on art history, techniques, and delivering live demonstrations to a group of up to 20 participants with a wide range of skill levels, with takeaways from the sessions supporting creative growth in participants' work.
- Collaborated closely with the creative and content teams to ensure animations were both educational and visually engaging for diverse audiences.

Book Illustration and Cover Design, Freelance

Nov 2023 - Present

- Created high-quality, print-ready cover designs and character illustrations for books across genres.
- Collaborated closely with authors throughout the creative process to develop interior illustrations that captured narrative and fantastical elements, ensuring alignment with their vision and delivering high-quality, impactful results.
- Worked cross-functionally with publishing teams to ensure all artwork met specifications and were optimised for professional print.
- Effectively managed multiple projects concurrently while meeting tight deadlines and maintaining high-quality standards.

Junior Animator, Circus Street

Jun 2019 - Dec 2021

- Recipient of the 2020 Bronze American Business Award for Best Training Video and 2019 EdTechXGlobal Scale-Up Award finalist.
- Designed and developed a wide range of engaging, stylised animation for educational content.
- Collaborated with teams of up to 10 animators to ensure consistency and high production quality
- Incorporated feedback efficiently to implement revisions and meet tight deadlines.